

The Mane Line 2010 Report

Ontario Therapeutic Riding Association

2010 has been an experimental year for The Mane Line. We have included more articles on real personal stories about therapeutic riding and more articles about various disabilities and professional perspectives about what therapeutic riding can do for our communities. Finding material and the right direction for the paper has been a challenge at times. However we are getting closer to getting the right mix of advertising, articles and profile's to help take us in the right direction.

As we approach 2011 the need to use this resource as an advertisement for membership and educational opportunity will help get the therapeutic riding community on board with us and see the many benefits of membership. I would love to see a committee of parents and riders who are active members dedicate time to profiles and the possibility of having an OnTRA rep at every centre to keep communication flowing. The biggest challenge is getting in contact with people for content and having people follow through with promised content.

- Who stands out in therapeutic riding? Executive Directors, Volunteers, Riders, horses
- Contest to vote for the best member story about therapeutic riding (promotional)
- Common issues that member centre's share and solutions
- Educational articles
- Announcement of clinics, shows and results
- Possibility/disability spotlight

Suggestions for 2011?